

T Shirt Fundraiser Script

Hello my name is _____ and I am with the Hendricks County 4H Horse and Pony Club. We are looking for local business who may be interested in sponsoring our club through a T-Shirt fundraiser giving you the opportunity for an advertising spot on the back of our annual club T-Shirt. 100% of all proceeds go back into the club to provide things such as show ribbons, educational opportunities, and even scholarships for our members.
Would you be interested in sponsoring our club?

- Business says.....YES!!!!!!!
Thank you so much! This paper provides more detail on sponsorship levels, which one would you be most interested in?
- Business says.....Not this year.
Okay, thank you so much for your time. Have a great day!!

FAQ's

- Can we accept more than the packages?? Uhhh....YEA!! They will receive the maximum logo treatment, and they can donate ANY amount.
- Can we accept lower than the established packages? Absolutely!! They may not appear on the shirts but donations of ANY amount are welcome, and appreciated!!

Donation Request Script

Hello my name is _____ and I am with the Hendricks County 4H Horse and Pony Club. We are looking for local business who may be interested in supporting our club with product or service donations to be used at our annual silent auction this spring. 100% of all proceeds go back into the club to provide things such as show ribbons, educational opportunities, and even scholarships for our members.
Would you be interested in supporting our club?

- Business says.....YES!!!!!!!
Thank you so much!
- Business says.....Not this year.
Okay, thank you so much for your time. Have a great day!!

Sponsorship and Donations seeking - Tips and Tricks

- Always start by asking if there is a manager available.
- If a business says yes but asks you to come back ALWAYS ASK FOR A RETURN DAY/TIME. If

you cannot return please reach out to any of the adult and/or youth leaders we would be happy to help.